



~Joining Forces for Asia's Security~

The 27th International Fire Chiefs' Association
of Asia General Conference

IFCAA 2012 SAPPORO INTERNATIONAL FIRE AND SAFETY EXHIBITION

JUNE 22 (Fri.) – 23 (Sat.), 2012

- **Venue:** SAPPORO CONVENTION CENTER
(Higashi-Sapporo 6-jo 1-chome 1-1,
Shiroishi-ku, Sapporo)
- **Admission Fee:** FREE
- **Participants:** Sapporo citizens, Persons involved
in fire-fighting & disaster prevention
- **Programs:** • The latest fire-fighting & rescue
equipment exhibition and demonstration
• Fire extinguishing experience
• Boarding a ladder truck
• Earthquake experience
• Exhibition of emergency kits, etc



SAPPORO CONVENTION CENTER

- **Organizers** IFCAA 2012 SAPPORO Executive Committee
International Fire Chiefs' Association of Asia
- **Supporters** Fire and Disaster Management Agency, Hokkaido Government, City of Sapporo
(Tentative) Fire Chiefs' Association of Japan, Firefighters' Association of Japan

●International Fire Chiefs' Association of Asia (IFCAA)

The IFCAA was established in 1960 with the mission to maintain international friendly relations among fire chiefs in Asian countries, promote research of technology and measures to property life and property from fire, and exchange fire service knowledge and information of each country the development of Asia's fire services.

This organization consists of 22 countries and 2 regions among Asia and Oceania regions.



●IFCAA2012 SAPPORO

Along with domestic and international conferences such as "The 27th International Fire Chiefs' Association of Asia General Conference", "The 64th Fire Chiefs' Association of Japan General Conference", Sapporo will be hosting events including the "International Fire and Safety Exhibition" and "Combined International Rescue Team Training" will be held here in Sapporo from June 20 (Wed.) 2012. (IFCAA 2012 Sapporo is a generic name of the event.)

This will be the first time in Hokkaido to host such large scale fire-fighting events of international conferences, fire and safety exhibitions, and combined International rescue team training.

●Theme

~Joining Forces for Asia's Security~

Many countries and regions in Asia have been affected by a series of natural disasters in recent years. It is extremely difficult for a devastated country to get restored without the help of others. Therefore, mutual understanding and cooperation among countries and regions in Asia are indispensable in order to overcome such tragedies.

The IFCAA General Conference is a place where fire chiefs of Asia get together to take advantage of this great opportunity for each country and region to recognize the importance of international cooperation.

●Symbol mark

Our logo was designed with the traditional patterns worn by the Ainu people, the indigenous inhabitants of Hokkaido and the surrounding regions. The bubbles represents the image of water which is an essential element for preventing fires and disasters.

Because this will be a large event centralized around the theme of fire and disaster prevention, the traditional pattern we used for the logo is a hex symbol used by Ainu people to ward away bad spirits called *kirau* (meaning "horns") on *moreu* ("swirls").

We have chosen colors that represent beautiful water and nature which are the impressions of Hokkaido. We also wanted to make this conference an event loved by a wide range of citizens; therefore we have chosen bright uplifting shades of green and blue.

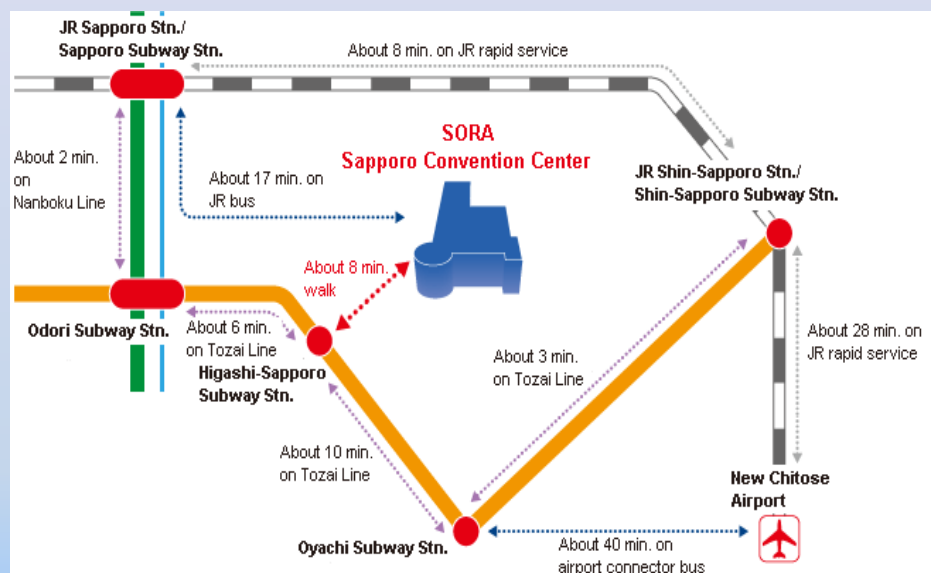


Access to Sapporo Convention Center

Sapporo Convention Center is located approximately 10 min. by taxi from the downtown area of Sapporo.

Also, Sapporo's highly developed public transportation system provides easy access to all the visitors.

Sapporo city center can be easily accessed from the New Chitose Airport. It takes approx. 36 min. by train which departs the station every 15 minutes. Airport Shuttle Buses also run between the airport and hotels in central areas of the city.



IFCAA 2012 SAPPORO Executive Committee

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